

FREQUENTLY ASKED QUESTIONS

1. How did He Pou Manawa Ora come about?

He Pou Manawa Ora – Pillars of Wellbeing was created in recognition that Hamilton City Council had no strategy that referenced Maaori wellbeing and/or history and association with Kirikiriroa/Hamilton – particularly not to a level where social, cultural, economic and environmental wellbeing are documented and considered.

The new Strategy has its roots in a Maaori strategy which was first initiated under former Mayor Andrew King. That concept has been refined under Mayor Southgate, who is committed to ensuring Hamilton becomes one of the most culturally rich and inclusive cities in New Zealand, by creating a more socially, economically and environmentally diverse city for future generations to be immensely proud of.

See question 3 below for more information on the new Strategy's development.

2. What is the reason to have one now?

There has been a real maturing of the city and its people. The inclusion of Maangai Maaori (Council's representatives for Maaori) and the growth in Council's relationship with Waikato-Tainui, hapuu and maataa waka (urban Maaori). The timing just seemed right.

It's also an opportunity for Hamilton to work in partnership with iwi and the wider community and have a wider debate about issues of culture, to help us all decide what we as a city want to achieve and then put in place plans to do that.

3. What was the process behind the draft Strategy's development?

The draft Strategy's origin goes back to the end of January 2020, when a hui was held with iwi, hapuu, maataa waka and Maangai Maaori to initiate discussion and seek feedback on Hamilton City Council's draft wellbeing framework and to ensure Maaori engagement and input into Council's 2021-2031 Long-Term Plan.

Later in 2020, Council met with the University of Waikato's Deputy Vice-Chancellor, Sarah-Jane Tiakiwai, and with Council's Chair and Deputy Chair of the Community Committee (which is steering the development of the Strategy). All of these events provided Council staff with direction and feedback on the shape and content of the draft document.

In early September 2020, Council staff hosted a zoom meeting with Waikato-Tainui, Te Haa O te Whenua O Kirikiriroa and Te Rūnanga Ō Kirikiriroa to present the first iteration of *He Pou Manawa Ora - Pillars of Wellbeing* and receive initial feedback from Council partners.

That was followed by a further assessment of the document by Mayor Paula Southgate and two Community Committee members, Councillor Mark Bunting and Councillor Kesh Naidoo-Rauf.

Finally, at the end of September 2020, the draft Strategy was presented to Council's Elected Members for feedback, prior to the document going forward to Council on 22 October 2020 for approval to engage with the community on the draft *He Pou Manawa Ora – Pillars of Wellbeing* through consultation in February/March 2020.

4. **What sort of feedback did Council's partners have on the first iteration of the draft Strategy?**

Feedback received from Waikato-Tainui, Te Haa O te Whenua O Kirikiriroa and Te Rūnanga Ō Kirikiriroa to date has been really positive. One of the kuia (elders) at that early September meeting said that she loved the pou (pillars), as she could see they represented everyone and everything.

5. **How much will the draft Strategy cost and how is it being funded?**

The development of *He Pou Manawa Ora – Pillars of Wellbeing* is funded through Hamilton City Council's 2020/21 Annual Plan at a total cost of \$30,000 inclusive of staff time, design costs and community engagement.

6. **How was the name chosen?**

The name was chosen with a view to the future. Ensuring that all had the opportunity to shape, influence and celebrate our past, present and future.

7. **What does the name mean?**

Pou means 'pillar', Manawa is the 'heart or essence of something' and Ora means 'to live'. Combined, it means 'Pillars of Wellbeing'.

8. **What do each of the pou mean?**

There are four pou: one each for History, Unity, Prosperity and Restoration.

9. **What does *He Pou Manawa Ora* aim to achieve?**

He Pou Manawa Ora outlines Council's vision for a city that celebrates its whole history, including its unique Maaori heritage, natural environmental wonders and ensures everyone has a voice in developing its future.

The draft Strategy aims to celebrate and create opportunities which enable Maaori to have equal input into the wellbeing of our communities, environment, heritage, people and economy. Although it focuses primarily on Maaori, as a wellbeing framework, *He Pou Manawa Ora* will actually deliver wellbeing for all.

10. **Does *He Pou Manawa Ora* mention the Captain Hamilton statue or naming of Hamilton's streets?**

No. *He Pou Manawa Ora* is a high-level planning document which aims to bring together Maaori and all Hamiltonians to contribute to decision-making which will influence the future of our city and its surrounds.

Decisions related to the Captain Hamilton statue and Hamilton's street names are two specific issues which are being addressed under Council's Cultural Significance Programme of Work later in year in 2021.

11. What are the next steps for *He Pou Manawa Ora*?

The next step is to consult on *He Pou Manawa Ora* and receive feedback from the public, which our staff are looking forward to.

12. What is the consultation period for giving feedback on the draft Strategy document?

Public consultation on *He Pou Manawa Ora – Pillars of Wellbeing* is open from **Wednesday 3 February** until **Thursday, 4 March 2021** (5pm).

13. How can people give feedback and/or see the draft Strategy document?

The strategy document and feedback forms are available at Council's offices in Garden Place, Hamilton, at public libraries or online at hamilton.govt.nz/haveyoursay

Copies of the feedback form can also be requested from Council directly by emailing haveyoursay@hcc.govt.nz or phoning **07 838 6699**.

14. What is Council hoping the outcome of the community engagement will be?

We would like to see some acknowledgement from Hamiltonians around the significance of Iwi and hapuu traditional and historical links to Kirikiriroa/Hamilton and also an indication of goodwill from all to engage and participate fairly in something positive.

15. Who can be involved in providing feedback to the Strategy?

We recognise that the community has strong opinions about issues around culture, and we are open to hearing people's well-informed opinions.

We would like to hear from as many Hamiltonians as possible, from all walks of life, ethnicities and ages. Until we understand all sides of our city's past, we cannot fully understand its present. Until we do that, we won't be able to build a better city for everyone who lives here.

Council welcomes feedback from all communities of the Kirikiriroa/Hamilton. From residents, students, elderly, rangatahi, business communities, Government agencies, community groups, service providers – the more feedback received, the better.

As well as Council's own community engagement, consultation will also include those Council partners* involved in contributing to the development of the draft Strategy talking with kaumatua, pakeke, rangatahi, tamariki/mokopuna, business communities, service providers and the wider Hamilton community about *He Pou Manawa Ora – Pillars of Wellbeing*.

*(Waikato-Tainui, Te Haa O te Whenua O Kirikiriroa and Te Rūnanga Ō Kirikiriroa)

16. What is the process of finalising the Strategy?

After the consultation period and community feedback is considered, a final draft of *He Pou Manawa Ora* will be presented to Council for formal adoption towards the middle of 2021.