



**PROBLEM GAMBLING FOUNDATION
OF NEW ZEALAND**

Healthy communities free from gambling harm

GAMBLING REPORT

WITH GRANTS & ANALYSIS

HAMILTON TLA

January 2016 to August 2017



CONTENTS

INTRODUCTION	3
Requested Report	3
Format of report	3
Terms and abbreviations.....	3
Determining allocation of grants between HAMILTON TLA Organisations and ‘Shared’ TLA’s	4
Pokie money returns.....	4
Loss per head of Population.....	4
DESCRIPTION OF ORGANISATIONAL TYPES	5
NATIONWIDE POKIE AND VENUE NUMBERS	5
NATIONWIDE LOSS TO POKIE MACHINES SEPTEMBER QUARTER 2017.....	6
QUICK STATISTICS HAMILTON – 2013 CENSUS	7
CHANGES IN POKIE MACHINE AND VENUES FOR MARCH QUARTER 2016 – SEPTEMBER QUARTER 2017	7
THE TOP FIVE POKIE TRUSTS CONTRIBUTING TO HAMILTON TLA WITH CUT OFF DATES	7
HAMILTON VENUES WITH POKIE NUMBERS – SEPTEMBER 2017	8
CHANGES IN LOSS PER HEAD OF ADULT POPULATION TO POKIE MACHINES	9
POKIE GRANTS TO THE HAMILTON TLA - SORTED BY POKIE TRUSTS.....	10
POKIE GRANTS TO THE HAMILTON TLA - SORTED BY TYPE	11
SUMMARY	12

INTRODUCTION

Disclaimer: - The information within this report is based on figures collected by PGFNZ over the 2016 to 2017 period plus grants published by the contributing Pokie Trusts, statistics released by the DIA and the 2013 Census. Every effort has been made to ensure this information is accurate. However, the data given is only as accurate as its' original source and PGFNZ holds no responsibility for errors in published information. Additionally, although every effort is made to make this an all-inclusive list of grants, PGFNZ cannot guarantee that all grants that have been made under the Class IV legislation, have been found and included in the list. Therefore the grants should be taken as an **overview only**.

REQUESTED REPORT

This Gambling Report with grants and analysis for the **HAMILTON** TLA was requested for a hearing at the Hamilton Council for their review on gambling policies.

The dates chosen for this analysis are **1/1/16 – 31/8/17**

Not all contributing Pokie Trusts had their grants published to August 2017 but the top three Trusts (i.e. Grassroots Trust, Lion Foundation (2008) and Trillian Trust) did have their data to August 2017. However, allowances need to be made for missing data from the smaller contributors. Every care has been taken to get this demarcation as accurate as possible but information on some sites can be patchy. Some information from Pokie Trusts is lacking in detail even after all this time. The author has endeavoured to be as accurate as possible given the information published. This report was written by Donna Aitken - Media/Data Analyst, PGFNZ

FORMAT OF REPORT

All grants in this report are from the Problem Gambling Foundation (PGF) database.

At the time of writing this report, PGFNZ had **852** separate grants for the **Jan 2016 to August 2017** period allocated to the Hamilton TLA.

The author has used the PGF Grants database for analysis together with figures from the DIA's (Department of Internal Affairs) Electronic Monitoring System (EMS), which is monitoring pokies in Pubs and Clubs. Population numbers are taken from the 2013 Census information.

http://www.dia.govt.nz/diawebsite.NSF/wpg_URL/Resource-material-Information-We-Provide-Gaming-Statistics?OpenDocument

TERMS AND ABBREVIATIONS

The following are terms and abbreviations that are mentioned in this report.

- **PGF** – Problem Gambling Foundation (of NZ)
- **DIA** – Department of Internal Affairs. This organisation provides statistics on pokie expenditure, venues and pokie numbers in each TLA
- **TLA** – Territorial Local Authority. There are 67 TLAs in New Zealand.

- **EMS** – Electronic Monitoring system. This is the DIA’s database for pokie revenue. This is not completely up and running yet and the subsequent information are not available to the public for calculating grants or type at this stage.
- **GMP** – Gross Machine Proceeds. These figures represented gamblers' net loss - the total amount wagered minus any winnings or payouts.
- **Shared Grants** – These are pokie grants that involve the population of more than one TLA. Normally they are combined sports Clubs or Search and Rescue organisations.
- **Adult population** – This refers to those 18 yrs. and over.

DETERMINING ALLOCATION OF GRANTS BETWEEN HAMILTON TLA ORGANISATIONS AND ‘SHARED’ TLA’S

Readers should be aware that many grants are shared with more than one TLA. (Territorial authority). For example, Search and Rescue organizations for the greater Waikato region or others that come under united sports teams. These organisations will include HAMILTON but not specific to it. The information re division of these funds to each TLA within these shared areas is never given, so the author concentrates on those that are believed to be specifically allocated to just the **HAMILTON** TLA.

POKIE MONEY RETURNS

There are two key percentages that are distinct:

1. **Theoretical Return to Player (RTP)**. EGMs must return a certain percentage back to the player over time. This is known as theoretical RTP and is measured against turnover. There is an upper limit here of 92%, although some games are set to return slightly lower. Note that this is highly variable in the short term, but represents an average across the life of the gaming machine. On average, for every dollar gambled, the patron can expect to win back \$0.92 if the RTP is set to 92%.
2. **Rate of Return**. Societies, Trusts and Clubs must return a certain percentage back to the community by way of grants or applied funding. For Non-Club Societies, this is currently 40% of Total Proceeds (Gaming Machine Proceeds and other income such as interest).

LOSS PER HEAD OF POPULATION

Loss per head is calculated by taking the population 18 years and over and dividing it by the latest expenditure figures published by the DIA. The population figures come from the 2013 census and the expenditure for the period is taken from the most recent DIA statistics (**September 2017**)

https://www.dia.govt.nz/diawebsite.nsf/wpg_URL/Resource-material-Information-We-Provide-Summary-of-Venues-and-Numbers-by-Territorial-AuthorityDistrict



DESCRIPTION OF ORGANISATIONAL TYPES

All data has been sorted into organisational types. Readers will find that in the area of sports some have been identified specifically when it was found that they are frequent recipients. Sports Clubs usually cover a number of different sports and therefore have been put under the '**Other Sports**' category. However, if a sports club names the sport the grant has gone to, then that grant goes against the specific sport. **Kindergartens** have been combined with Childcare, Toy Libraries and Plunkett. **Racing** is Horse or greyhound racing only.(Mainly horse racing)

NATIONWIDE POKIE AND VENUE NUMBERS

Quarter	Venues	Pokies
Sep-17	1,163	15,717
Jun-17	1,180	15,858
Mar-17	1,197	16,031
Dec-16	1,206	16,148
Sep-16	1,214	16,221
Jun-16	1,220	16,250
Mar-16	1,224	16,274
Dec-15	1,238	16,393



NATIONWIDE LOSS TO POKIE MACHINES SEPTEMBER QUARTER 2017

Gross Machine Proceeds (GMP) for HAMILTON TLA for the September quarter 2017 was **\$6,306,224.27** (That is the money left after paying out prizes)

NB – Keep in mind that because Chatham Islands has such a small population (4,422) their loss per head is disproportionate to other areas.

	Territorial Authority	Loss per Head		Territorial Authority	Loss per Head
1	KAWERAU DISTRICT	\$ 136.65	35	NEW PLYMOUTH DISTRICT	\$ 69.24
2	CHATHAM ISLANDS DISTRICT	\$ 128.65	36	WELLINGTON CITY	\$ 68.58
3	ROTORUA DISTRICT	\$ 122.92	37	AUCKLAND CITY	\$ 67.84
4	WAIROA DISTRICT	\$ 115.52	38	TIMARU DISTRICT	\$ 67.23
5	THAMES-COROMANDEL DISTRICT	\$ 112.65	39	BULLER DISTRICT	\$ 66.52
6	SOUTH WAIKATO DISTRICT	\$ 112.35	40	ASHBURTON DISTRICT	\$ 62.86
7	OPOTIKI DISTRICT	\$ 108.31	41	SOUTH TARANAKI DISTRICT	\$ 62.49
8	NAPIER CITY	\$ 107.90	42	WAIPA DISTRICT	\$ 61.41
9	KAIKOURA DISTRICT	\$ 107.81	43	MASTERTON DISTRICT	\$ 61.36
10	TAURANGA DISTRICT	\$ 104.51	44	WESTLAND DISTRICT	\$ 60.86
11	WHAKATANE DISTRICT	\$ 102.68	45	CARTERTON DISTRICT	\$ 60.16
12	LOWER HUTT CITY	\$ 97.29	46	HAMILTON CITY	\$ 60.01
13	INVERCARGILL CITY	\$ 96.41	47	RANGITIKEI DISTRICT	\$ 59.47
14	WAITOMO DISTRICT	\$ 94.31	48	MACKENZIE DISTRICT	\$ 56.55
15	HAURAKI DISTRICT	\$ 94.17	49	SOUTH WAIRARAPA DISTRICT	\$ 55.69
16	TAUPO DISTRICT	\$ 88.77	50	CENTRAL HAWKE'S BAY DISTRICT	\$ 54.93
17	GISBORNE DISTRICT	\$ 85.85	51	KAPITI COAST DISTRICT	\$ 53.57
18	PORIRUA CITY	\$ 84.96	52	WAIMAKARIRI DISTRICT	\$ 53.37
19	HOROWHENUA DISTRICT	\$ 84.21	53	KAIPARA DISTRICT	\$ 52.05
20	HASTINGS DISTRICT	\$ 84.20	54	WAIKATO DISTRICT	\$ 51.13
21	FAR NORTH DISTRICT	\$ 83.15	55	TASMAN DISTRICT	\$ 49.98
22	GREY DISTRICT	\$ 81.97	56	STRATFORD DISTRICT	\$ 49.72
23	GORE DISTRICT	\$ 81.82	57	WAITAKI DISTRICT	\$ 49.62
24	WANGANUI DISTRICT	\$ 80.10	58	WESTERN BAY OF PLENTY DISTRICT	\$ 45.33
25	UPPER HUTT CITY	\$ 79.96	59	DUNEDIN CITY	\$ 44.43
26	RUAPEHU DISTRICT	\$ 79.62	60	HURUNUI DISTRICT	\$ 43.20
27	MARLBOROUGH DISTRICT	\$ 78.15	61	CLUTHA DISTRICT	\$ 42.18
28	PALMERSTON NORTH CITY	\$ 77.15	62	MANAWATU DISTRICT	\$ 37.84
29	TARARUA DISTRICT	\$ 76.39	63	WAIMATE DISTRICT	\$ 37.68
30	CHRISTCHURCH CITY	\$ 73.48	64	QUEENSTOWN-LAKES DISTRICT	\$ 35.14
31	WHANGAREI DISTRICT	\$ 73.29	65	SELWYN DISTRICT	\$ 29.94
32	NELSON CITY	\$ 72.51	66	OTOROHANGA DISTRICT	\$ 29.91
33	CENTRAL OTAGO DISTRICT	\$ 71.46	67	SOUTHLAND DISTRICT	\$ 27.10
34	MATAMATA-PIAKO DISTRICT	\$ 69.41			



QUICK STATISTICS HAMILTON – 2013 CENSUS

- The total population of the HAMILTON District was recorded as **141,612 people** at the time of the 2013 Census
 - **PGFNZ** have calculated that of **105,090** people living in Hamilton are **18 years and over**
 - **28,605 Māori** usually live in Hamilton City.
 - Its Māori population ranks **2nd in size out of the 67** districts in New Zealand.
- http://www.stats.govt.nz/Census/2013-census/profile-and-summary-reports/quickstats-about-a-place.aspx?request_value=13702&tabname=

CHANGES IN POKIE MACHINE AND VENUES FOR MARCH QUARTER 2016 – SEPTEMBER QUARTER 2017

Quarter	Venues	Pokie Numbers
Sep-17	28	432
Jun-17	28	432
Mar-17	29	446
Dec-16	29	446
Sep-16	29	434
Jun-16	30	443
Mar-16	30	443

THE TOP FIVE POKIE TRUSTS CONTRIBUTING TO HAMILTON TLA WITH CUT OFF DATES

The contributors to the HAMILTON TLA for the 1/1/16 – 31/8/17 period have different cut off periods in their grants available for this analysis (See below)

Trust	Data period
Grassroots Trust Grants	1/1/16 - 31/08/2017
Lion Foundation (2008)	1/1/16 - 31/08/2017
Trillian Trust	1/1/16 - 31/08/2017
Southern Trust	1/1/16 - 30/6/2017
NZ Community Trust	1/1/16 - 31/08/2017
First Sovereign Trust	1/1/16 - 30/6/2017



HAMILTON VENUES WITH POKIE NUMBERS – SEPTEMBER 2017

Trust	Venue	No of Pokies
DRAGON COMMUNITY TRUST	THE DINSDALE OFFICE	18
FRANKTON RAILWAY BOWLING CLUB	FRANKTON RAILWAY BOWLING CLUB	7
GLENVIEW CLUB INC	GLENVIEW CLUB	9
GRASSROOTS TRUST LIMITED	5 CROSSROADS SPORTS BAR & CAFÉ	9
GRASSROOTS TRUST LIMITED	BAR 101	18
GRASSROOTS TRUST LIMITED	HOMESTEAD BAR AND EATERY	18
GRASSROOTS TRUST LIMITED	SMITH & MCKENZIE CHOPHOUSE	18
GRASSROOTS TRUST LIMITED	SQUARE LEG	18
GRASSROOTS TRUST LIMITED	THE COOK CAFE & BAR	12
GRASSROOTS TRUST LIMITED	THE RIV	18
DRAGON COMMUNITY TRUST	YARDHOUSE	18
HAMILTON COSMOPOLITAN CLUB	HAMILTON COSMOPOLITAN CLUB	18
HAMILTON RSA	HAMILTON RSA	18
HAMILTON WORKINGMENS CLUB	HAMILTON WORKINGMENS CLUB	18
MASSE INCORPORATED	MASSE HAMILTON	18
NZ COMMUNITY TRUST	EASTSIDE TAVERN	18
NZ COMMUNITY TRUST	STILL WORKING	9
NZ RACING BOARD	TAB TE RAPA	9
THE LION FOUNDATION (2008)	DINSDALE TAVERN	18
THE LION FOUNDATION (2008)	HILLCREST TAVERN	18
THE LION FOUNDATION (2008)	TE RAPA TAVERN	18
THE LION FOUNDATION (2008)	THE QUADRANT	12
THE SOUTHERN TRUST	ALEWAYS HOTEL	18
TRILLIAN TRUST	LUCKY FINNS	18
TRILLIAN TRUST	THE COCK AND BULL (HAMILTON)	9
TRILLIAN TRUST	THE JUNCTION	18
TRILLIAN TRUST	THE LOCAL	18
WAIKATO COMMERCE CLUB	WAIKATO COMMERCE CLUB	14
		432



CHANGES IN LOSS PER HEAD OF ADULT POPULATION TO POKIE MACHINES

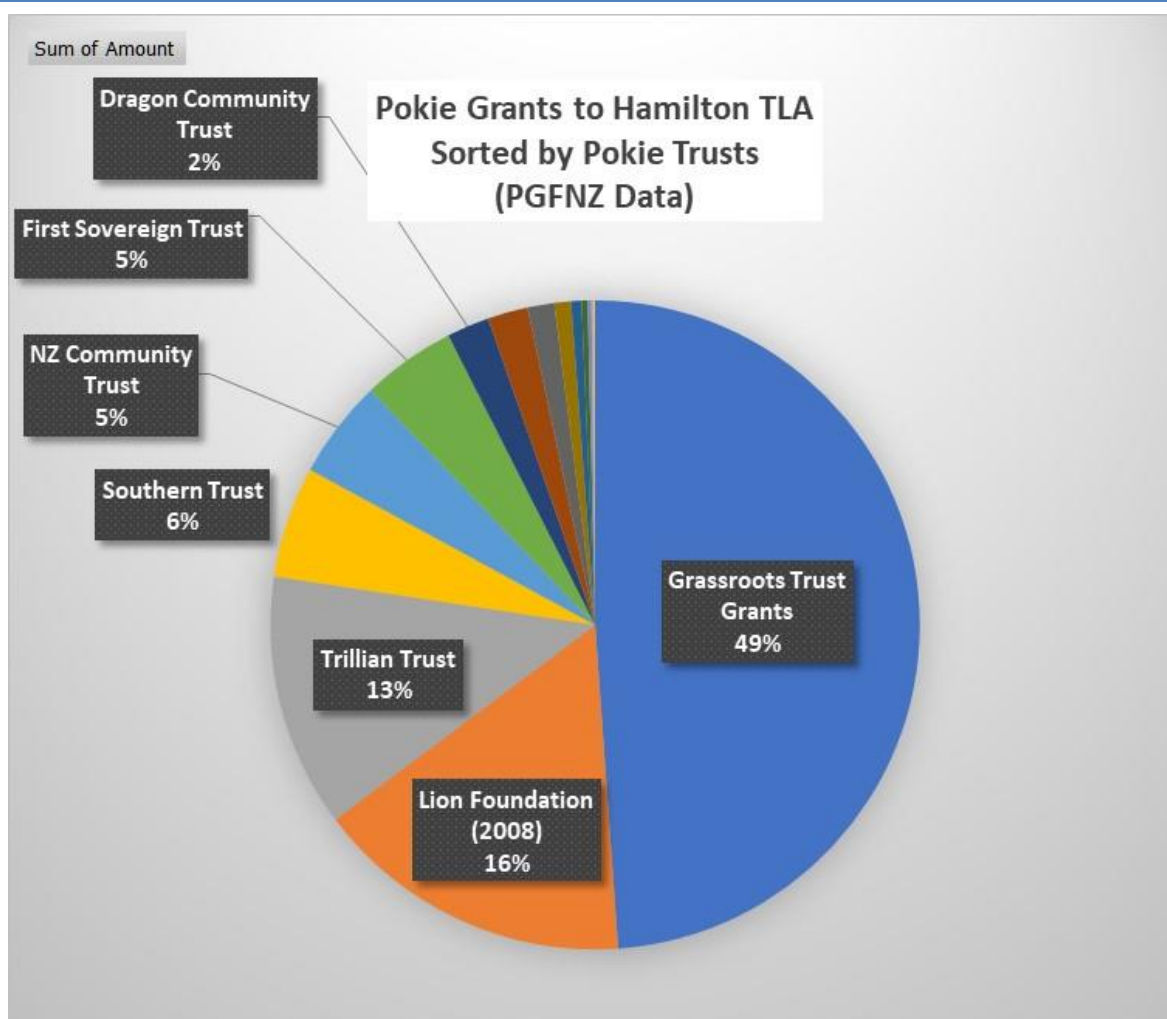


Quarter	Expenditure	Adult population	Loss per Head
Sep-17	\$ 6,306,224.27	105090	\$ 60.01
Jun-17	\$ 6,026,791.92	105090	\$ 57.35
Mar-17	\$ 5,644,424.72	105090	\$ 53.71
Dec-16	\$ 5,993,741.63	105090	\$ 57.03
Sep-16	\$ 5,920,703.37	105090	\$ 56.34
Jun-16	\$ 6,090,349.88	105090	\$ 57.95
Mar-16	\$ 5,517,602.47	105090	\$ 52.50
(DIA statistics)		(PGF Calculation - Census 2013)	

NB - HAMILTON has the 46th highest loss per head of population of all 67 TLA's in New Zealand



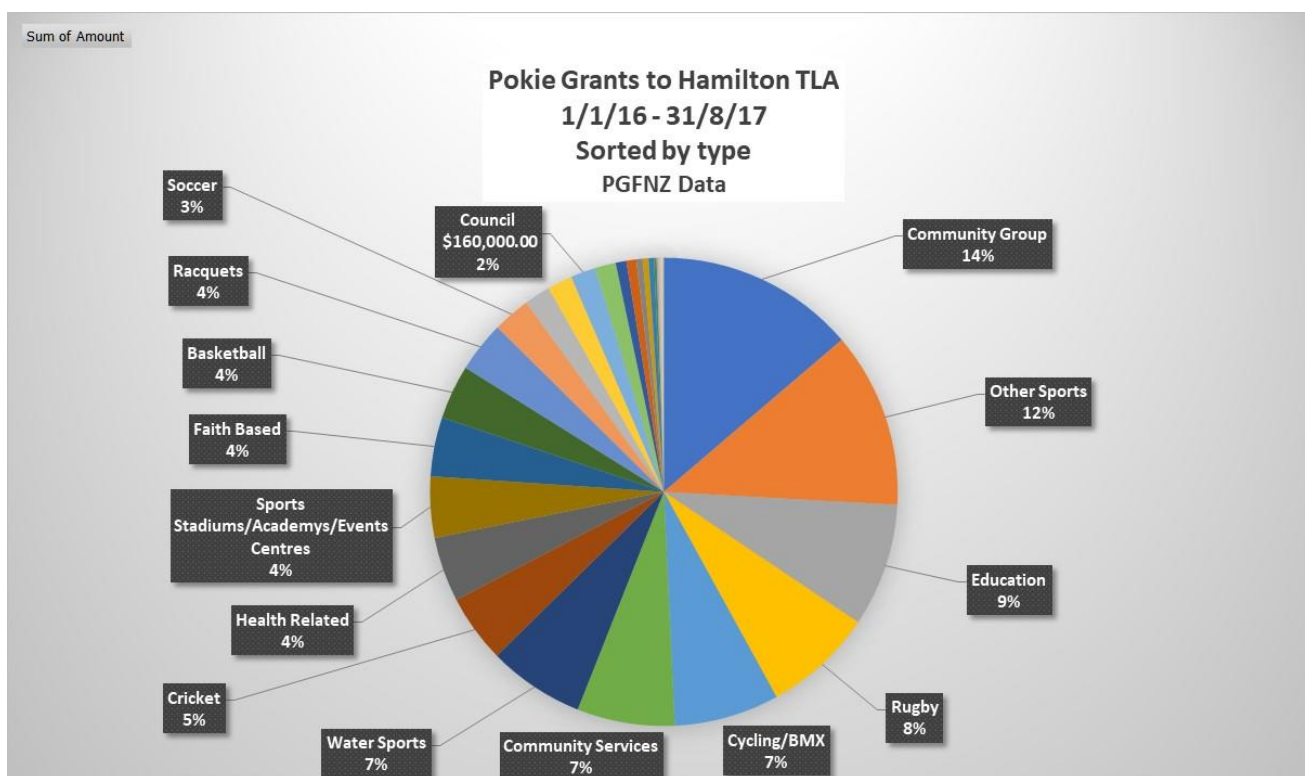
POKIE GRANTS TO THE HAMILTON TLA - SORTED BY POKIE TRUSTS



Trusts	Sum of Amount
Grassroots Trust Grants	\$ 4,531,964.59
Lion Foundation (2008)	\$ 1,473,163.00
Trillian Trust	\$ 1,171,953.11
Southern Trust	\$ 514,037.00
NZ Community Trust	\$ 456,674.00
First Sovereign Trust	\$ 433,270.71
Dragon Community Trust	\$ 196,500.61
Blue Sky Community Trust	\$ 186,227.08
NZ Racing Board (TAB)	\$ 122,441.00
Youthtown	\$ 77,191.60
The Trusts Community Foundation Ltd (Was TTCF)	\$ 47,953.04
Four Winds Foundation Limited	\$ 27,800.00
Pub Charity Ltd	\$ 17,061.00
Infinity Foundation Ltd	\$ 8,000.00
The Akarana Community Trust	\$ 5,000.00
Oxford Sports Trust	\$ 4,000.00
Grand Total	\$ 9,273,236.74



POKIE GRANTS TO THE HAMILTON TLA - SORTED BY TYPE



Type	Sum of Amount	Type	Sum of Amount
Community Group	\$ 1,275,770.30	Netball	\$ 160,112.78
Other Sports	\$ 1,125,497.95	Council	\$ 160,000.00
Education	\$ 789,610.71	Hockey/Ice Hockey (Excludes Inline Hockey)	\$ 133,900.00
Rugby	\$ 703,258.37	League	\$ 69,146.00
Cycling/BMX	\$ 673,959.38	Maori	\$ 62,959.00
Community Services	\$ 625,556.07	Athletics/Marathons	\$ 40,595.00
Water Sports (Sailing, Swimming, Fishing, Water Polo)	\$ 617,489.10	Racing	\$ 36,953.04
Cricket	\$ 436,263.78	Special Olympics/Sports for the disabled	\$ 35,000.00
Health Related	\$ 414,256.98	Scout Groups/Girls Brigade/Sea Scouts	\$ 16,411.60
Sports Stadiums/Academys/Events Centres	\$ 391,546.94	Bowling	\$ 11,770.00
Faith Based	\$ 378,446.74	Kindergartens/Childcare/Plunkett	\$ 10,225.65
Basketball	\$ 347,995.35	Motorsports (Cars/Hot Rods/Motor cycles)	\$ 9,746.00
Racquets	\$ 325,262.81	Gym Sports (Includes weightlifting/Boxing/Wrestling)	\$ 7,430.44
Soccer	\$ 239,202.57	Softball	\$ 6,798.00
Arts	\$ 168,072.18	Grand Total	\$ 9,273,236.74

NB – Other sports are made up of sports that don't warrant their own category such as Rugby, Soccer, Cricket, Basketball. **Other Sports** cover such things as golf, volleyball, orienteering and touch as well as Sports Clubs that cover a multitude of sports under one roof.

SUMMARY

*Although every step has been taken to make this report as accurate as possible, PGFNZ acknowledges that demarcation of organizations into TLAs is open to discrepancies due to a lack of detailed information from some of the Pokie Trusts. In addition, at the time of writing this report there was no firm ruling on just when and how often Pokie Trusts need to publish their grants. Also, some do not report which TLA an organization comes from which can make sorting extremely difficult as many have the same name – especially schools. Consequently, there is no uniformity in the release of the data. However, it is the only data available to date. Therefore, this should be taken as an **overview only**.*

Grants analysed in this report were grants believed to be made **just** to the **HAMILTON TLA**. Those grants that are given to a wider organisation such Waikato United sports and other organisations such Search and Rescue are not included. Also, **National grants** that may include Hamilton (e.g. National Heart Foundation, Cancer Society, NZ Rugby Union etc.) are also omitted as the author has no way of knowing what percentage of the grants goes specifically to Hamilton.

The report is based on the DIA (Department of Internal Affairs) publications on gambling statistics, the 2013 Census results and the data base of pokie grants gathered over the past several years by The Problem Gambling Foundation of New Zealand. (PGFNZ)

The period chosen for this analysis is from **1/1/16 – 31/8/17**

PGFNZ had on its database **852 individual grants** allocated to **Hamilton** for the nominated period.

The **adult population** of the Hamilton TLA has been calculated as **105,090** (2013 Census). Adult population means 18 years and over.

Hamilton has **28 pokie venues** housing **432 pokies**.

The loss per head to pokies machines was calculated from the expenditure figures released on the DIA site for **September 2017**, divided by the adult population from the latest census(2013). Hamilton lost **\$60.01** per head for the September quarter. There has been a steady rise of loses to the pokies per head of adult population. The exception to this is the March quarter. However, historically the March quarter always has fewer takings across all TLAs. This is probably due to Summer Holidays when people tend to be more outside than in pokie dens.

Overall Hamilton TLA has the **46th highest loss per head** (18yrs and over) of all 67 TLA's for this period. *(See table on page 6)*

According to the PGFNZ data base, Hamilton received **\$9,273,236.74** in pokie grants for the 1/1/16-31/8/17 period. These were grants the author understands to be **just** for the Hamilton TLA.

The main contributor to the Hamilton TLA was the **Grassroots Trust**. This Trust contributed **49%** of the total grants for the 1/1/16-31/8/17 period. The actual amount granted was **\$4,531,964.59**. This Trust has **7 Venues** housing **117 pokies** so this outcome is not surprising. All data for this Trust was up to date.

The second highest contributor to Hamilton was the **Lion Foundation (2008)** granting **\$1,473,163.00**. This Trust **has 4 venues with 66 pokies**. It contributed **16% of the total grants** for this period. This Trust's data was also up to date.

Community Groups received the most grants amount - **\$1,275,770.30** The next sector to receive grants was '**Other Sports**' (\$1,125,497.95) and then **Education** (\$789,610.71)



The biggest single donation in this sector went to the **Rototuna Indoor Recreation Centre Trust** for **\$200,000.00**. In total this organisation received **\$389,886.94** from **three different Pokie Trusts**.

The Council itself **received \$160,000.00** during this nominated period. These were made up of two grants of \$80,000.00 both from **Grassroots Trust**. The Trust was not specific just what these funds were for.